

2021

ANNUAL REPORT



**BRIGHT LIGHTS
FOR AFRICA**

OPENING DOORS. INSPIRING
CHANGE. & EMPOWERING LIVES

LIGHTING PATHWAYS TO CHANGE

Every day, there are millions of individuals around the world that are living in poverty.

According to the World Bank approximately 73% of the Democratic Republic of Congo lives on less than \$1.90USD per day. In Canada, Canada Without Poverty reports that 1 in 7 Canadians is living in poverty.

OUR VISION

To see the underprivileged uplifted and shine in society.

OUR MISSION

To empower the most vulnerable people regardless of their religion, race, ethnicity or gender in East Africa and Canada. To create lasting change with people and their communities by tackling the root causes of poverty. By developing opportunities for people to build livelihoods they advance their skills and knowledge, as such creating jobs, promoting resiliency, and developing their communities.

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OUR PROGRAMS



Our current initiatives tackle root causes of poverty, encourage self-sufficiency and empower the vulnerable in society.

Locally and internationally our programs are focused on:

- **Economic Empowerment**
- **Healthcare**
- **Education**
- **Disaster Relief**
- **Childhood Nutrition**

HIGHLIGHTS

PROJECT

CANADA



WrappedBum Initiative

In May 2021, we successfully organized our first WrappedBum event in Calgary. To expand our reach and ensure that low-income mothers across the city of Calgary benefit from our WrappedBum initiative, we partnered with Immigrant Services Calgary, a local non-profit organization, and donated over 50 boxes of diapers and wipes to mother's within their network. Also, our amazing team of volunteers went door-to-door in Calgary to deliver diapers and wipes to mother's within our network, who had expressed a need.

DEMOCRATIC REPUBLIC OF CONGO



Nyiragongo Volcano Relief

On May 22, 2021 an 11,500-foot-high volcano erupted in Goma, province of North Kivu, in the country of DR Congo. The eruption led to the loss of lives and property with about 20,000 people being left homeless. There was mandatory evacuation of residents in 10 of the 18 districts within the city of Goma due to the risk of lava flow from the eruption. Many of these residents abandoned all their belongings in Goma during evacuation and are desperately seeking refuge in surrounding towns in DR Congo as well as in Rwanda, a neighbouring country.

On September 12, 2021, our dedicated team of volunteers visited the district of Nturunga, Goma and met with Father Jean Baptiste Bahati of Paroisse notre dame de l'espérance. We provided emergency relief support such as food and water to the displaced residents listed in his shelter.

HIGHLIGHTS PROJECT

STRATEGIC PLAN

OUR STRATEGIC PLAN

Local Partners

Investing in a community means liaising with local experts that know the issues faced by the community and the best approaches. We have carefully chosen to partner with organisations that can assist us in creating community-centred strategies.

Diverse Solutions

Each country has its own unique needs and conditions, and as such, we adapt our response. Together with our partners, we use existing resources and other solutions to serve the communities best.

Concentrated Impact

Our current focus is in East Africa and Southern Alberta, Canada. We can efficiently and effectively reach more people by focusing on these communities. The concentrated impact also gives the community a chance to get acquainted with us and develop more community-based approaches to impeding and alleviating poverty.

HIGHLIGHT PARTNER

SECOND HARVEST

As Canada's largest food rescue charity, Second Harvest redistributes nutritious, unsold food to charities, non-profits, and indigenous communities across Canada.

Through their services, Bright Lights for Africa has distributed tons of pounds of food to many individuals and families in the Greater Calgary area experiencing food insecurity.





OUR BOARD

BOARD OF DIRECTORS

Jenny Rutayomba Moto, Founder and Director

Michelle Bella

Joseph Ndekwe Mukuba

Carl Baily

Grace Wai-Wai

OFFICERS OF THE BOARD

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